



IBM Data Services – DB2 UDB User Group

Wednesday March 28, 2007

IBM

590 Madison Ave., Room 1219

New York, NY

**Learn about DB2 UDB's strategic direction, new release,
and tools that are going to make your life easier.**

[Register today by clicking here!!!](#)

What you will learn?

- How to achieve greater business agility through PureXML.
- How to save on disk and IT infrastructure costs through storage optimization.
- How to improve overall system performance.
- How to integrate new Web-based applications with existing core business applications.

Who should attend? .

- Database Administrators
- Data Warehouse, Business Intelligence and EAI architects
- IT Directors and Managers

Agenda: (subject to change)

8:30am- 9:00am: **Arrival and Continental Breakfast**

9:00am-10:45am: **IBM's DB2 UDB Strategy**

Arvind Krishna: IBM Software Group, Information Management Vice President

In his role as Worldwide Vice President for Database Servers, Arvind Krishna defines the development, delivery, sales, and ecosystem of the Data Servers software for the IBM Information Management brand. Dr. Krishna would like you to join him for this morning session where he will share his strategy and business units plans with the NY DB2 User Group community.

- DB2 UDB Brand Strategy
- New release info: Viper
- Executive Q&A

10:45am- 11:15am: Customer Success Story / Case study

11:15am -12:30pm: DB2 Functionality & Distributed Tools Topics

- IBM DB2 (R) Performance Expert
- IBM DB2 Query Patroller
- DB2 Performance Expert
- DB2 High Availability Disaster Recovery (HADR) Option
- RDA – Rational Data Architect

Registration:

<https://www-926.ibm.com/events/swgp/swgpus.nsf/enrollall?openform&seminar=kwo54FNHZES&lang=en>

Any questions about the event, please contact IBM Sales Team or:
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