

**New York City IMS User Group Meeting**  
**June 28, 2011**  
**Location: 590 Madison Ave Conference room 1219**  
**New York, NY**  
**Sponsored by IBM**

9:00 – 9:15	<b>Continental Breakfast and Registration</b>	<b>IBM Host</b>
9:15 – 9:30	<b>Welcome &amp; Kick Off Discussion</b>	<b>Sandy Sherrill</b> <b>IBM Host</b>
9:30 – 10:00	<b>IMS Updates</b> There is a lot happening in the world of IMS in 2011! New conferences, new workshops, new opportunities - Sandy Sherrill, IMS Worldwide Market Manager, will take a little time to bring you up to speed on events that can help you to continue to build your expertise on IMS and related products, network with other IMS technical professionals, and help your organization drive your IMS business forward!	<b>Sandy Sherrill</b> <b>IBM Host</b>
10:00 – 11:00	<b>IMS Explorer</b> During this session you will have the opportunity to hear and see the latest creation from the IMS Development Lab in California: The IMS Explorer. The IMS Explorer creates an easier and more intuitive experience for IMS application and database developers. The IMS Explorer is an Integrated Development Environment (IDE) which complements the IMS developer's ecosystem. Some of the features include graphic driven interfaces to generate PSB and DBD sources as well as directly SQL query to IMS databases. You will also learn about future IMS plans to continue simplifying and modernizing the IMS databases and applications development experience.	<b>Marilene Noronha</b> <b>IBM</b>
11:00 – 11:15	<b>Break</b>	
11:15 – 12:15	<b>Evolution of IMS DB</b> The IMS database has been enhanced to offer easier, scalable and standards based access of data. This session explores how your existing IMS data can be accessed using the latest technologies like Web 2.0, Web Services, JCA, JDBC, SQL, etc.	<b>Marilene Noronha</b> <b>IBM</b>
12:15 – 13:15	<b>Lunch – Provided by IBM</b>	
13:15 – 14:15	<b>Reorg's – How to get smart – fix the right problem and reorg problem and reorg it right – IMS DB Reorg Expert --</b> How do you decide when to reorganize an IBM Information Management System (IMS) database or plan a configuration change? A comprehensive and effective IMS database reorganization strategy while maintaining the healthy states of IMS databases is the key to efficient use of system resources. In this session, we discuss the business value that is associated with the IBM Information Management System Database Reorganization solution to perform this task effectively by using an experienced DBA's knowledge of IMS database space management. Discover how Knowledge Base and Policy Services infrastructures from IBM IMS Tools can contribute to realizing the solution. This session focuses on the solution for full-function databases.	<b>Janet Leblanc</b> <b>IMS Tools</b>
14:15 – 14:30	<b>Break</b>	
14:30 – 15:30	<b>IMS &amp; Mashup Center</b> In this presentation, we'll discuss how you can use Mashup Center with IMS to: -Surface and integrate IMS information with other operational data, Assemble browser-based "composite" applications based on IMS data and services, Integrate business-critical IMS information into existing applications and business processes, and Publish or syndicate critical IMS information into internal and external websites.	<b>Marilene Noronha</b> <b>IBM</b>
15:30 – 16:00	<b>Meeting Close</b> Meeting Close, Collect Feedback Forms, and Possible Steering Committee Meeting afterwards	<b>ALL</b>